

Tatevik Grigoryan // Product + UX Designer

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SUMMARY

UX designer with 4 years experience in B2B, B2C, SaaS and enterprise software. I am skilled at User Flows, Information Architecture and Interaction design. Finding the best product strategy based on the user and client needs is my superpower.

EMPLOYMENT HISTORY

UX Designer

Aril 2020 - Present

Idea Maker - (Orange Country, CA/Remote job)

Currently collaborating closely with Designers, Researchers and Product Managers at SAAS projects to solve complex tasks and transform them into intuitive and easy to use design.

- Collecting product requirements and drafting Information Architecture , Preparing wireframes , sketching solutions and testing prototypes
- Improving user experience as a self-starter, through considering the effects of illustrations, typography, space, layouts, and color on the usability of products
- Researching, designing and testing wizard for the new launched applications

UX Designer

January 2019 –Aril 2020

Upwork - (USA /Remote job)

Created end-to-end design systems, translating complex tasks into intuitive designs for Startup Companies that helped them to improve payments Experience and increased project bids by 20-50%.

- Tested products and services through all stages of research and evaluation.
- Analyzing UX trends and implemented respectively
- Provided responsive web and mobile UX/UI design for contract clients

Global Media Lab

June 2018 – Jan 2019

UX | Product Designer - (Yerevan, Armenia)

Responsible for all aspects of the projects at Marketing Agency from User Research to Visual Mockups. Managed to mentor all internship students in the Design department and conducted workshops inside company.

- Structuring Project Content and preparing Information Architecture, Drafting Wireframes

- Designing Brand Identity and building brand identity guidelines
- User-Centered Design according to constant testing and the customer journey map.
- Depending on the project requirements I was changing from one tool to another was able to contribute to the test plans design, scenarios, user journeys, and UX research.

UI | UX Designer

Feb 2017 – June 2018

Sun Shield- (Los Angeles, CA /Remote job)

As a part of a hero team, I was working on health-related web and mobile projects, drove product vision and strategy, prioritized multi-platform roadmaps for new features. Cooperated with nearly every function of the business, including Sales, Marketing, Operations and Engineering.

- Conducting usability testing with Treejack, doing A/B testing with Optimizely
- Preparing Strategy document in collaboration with the team of project managers and researchers. Did Structural Design and drafted Information Architecture
- Creating user personas and creating a vivid image of real users, Testing high-fid wireframes and clickable prototypes for usability testing

TECHNICAL SUMMARY

Platforms: Windows, Mac OS, Linux

Mobile devices OS: Android, IOS

Software: Sketch , Photoshop, Illustrator, InDesign, Figma, Adobe XD ,Adobe CC, Keynote, InVision, HTML, CSS, JavaScript

Defect Tracking: Jira, HP Quality Center

Testing tools: Hotjar , Google Analytics, Optimizely, Tree Jack

Languages:

English,Russian,Armenian

EDUCATION AND CERTIFICATIONS

University of San Diego

2020

Human-Centric Design / Certificate /

California Institute of Arts

2018-2019

UI/UX Specialization

Yerevan State University

2014-2016

Masters in International Economics

Texas A&M University

2012-2014

Bachelor Degree in Marketing