

Tatevik Grigoryan | UI / UX Designer | UX Mentor

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Portfolio | www.tatevdesign.com

SUMMARY

UX designer with 6 + years' experience in B2B, B2C, SaaS and enterprise software. I am skilled at Data Visualization, User Flows, Information Architecture and Interaction design. Finding the best product strategy based on the user and client needs is my superpower.

EMPLOYMENT HISTORY

Senior UX/Interaction Designer

Dec 2020 - Present

RBC Bank – (Toronto, Canada)

- Generating reports on product failures and discrepancies; supporting engineering teams in product revisions and optimization.
- Participating in correspondence management, gathering product requests from customers, and providing effective feedback.
- Collecting product requirements , visualizing data with BI powered tools, building data driven personas and delivering artifacts to senior managers and executives

UX Design Mentor

Dec 2020 - Present

UX Academy – (Toronto, Canada)

Doing 1:1 mentoring and helping students learn the design process and iterate on their work. I share actionable feedback to help students learn design process and get prepared starting design career. I meet them on weekly bases in order to discuss their work in-depth, encourage them and help with any technical issues,

UX Designer

Aril 2020 – Dec 2020

Idea Maker - (Orange Country, CA/Remote job)

Currently collaborating closely with Designers, Researchers and Product Managers at SAAS projects to solve complex tasks and transform them into intuitive and easy to use design.

- Collecting product requirements and drafting Information Architecture , Preparing wire-frames , sketching solutions and testing prototypes

- Improving user experience as a self-starter, through considering the effects of illustrations, typography, space, layouts, and color on the usability of products
- Researching, designing and testing wizard for the new launched applications

UX Designer

January 2019 – April 2020

Upwork - (USA /Remote job)

Created end-to-end design systems, translating complex tasks into intuitive designs for Startup Companies that helped them to improve payments Experience and increased project bids by 20-50%.

- Tested products and services through all stages of research and evaluation.
- Analyzing UX trends and implemented respectively
- Provided responsive web and mobile UX/UI design for contract clients

Global Media Lab

June 2018 – Jan 2019

UX | Product Designer

Managed to mentor all internship students in the Design department and conducted workshops inside company. Responsible to create and test concepts, and deliver end-to-end solutions that are functional, usable, and loyal.

- Structuring Project Content and preparing Information Architecture, Drafting Wireframes
- Designing Brand Identity and building brand identity guidelines
- User-Centered Design according to constant testing and the customer journey map.
- Depending on the project requirements I was changing from one tool to another was able to contribute to the test plans design, scenarios, user journeys, and UX research.

UI | UX Designer

Feb 2017 – June 2018

Sun Shield- (Los Angeles, CA /Remote job)

As a part of a hero team, I was working on health-related web and mobile projects, drove product vision and strategy, prioritized multi-platform roadmaps for new features. Cooperated with nearly every function of the business, including Sales, Marketing, Operations and Engineering.

- Conducting usability testing with Treejack, doing A/B testing with Optimizely
- Preparing Strategy document in collaboration with the team of project managers and researchers. Did Storytelling and storyboarding with my excellent communication skills.
- Creating user personas and creating a vivid image of real users, Testing high-fid wireframes and clickable prototypes for usability testing

TECHNICAL SUMMARY

Platforms: Windows, Mac OS, Linux
Mobile devices OS: Android, IOS

Software: Sketch , Photoshop, Illustrator, InDesign, Figma, Adobe XD ,Adobe CC, Keynote
InVision, HTML, CSS, JavaScript,Tableau

Defect Tracking: Jira, HP Quality Center

Testing tools: Hotjar , Google Analytics, Optimizely, Tree Jack,Optimal Workshop

Languages: English, Russian, Armenian

EDUCATION AND CERTIFICATIONS

University of San Diego

2020

Human-Centric Design / Certificate /

California Institute of Arts

2018-2019

UI/UX Specialization

Yerevan State University

2014-2016

Masters in International Economics

Texas A&M University

2012-2014

Bachelor Degree in Marketing